

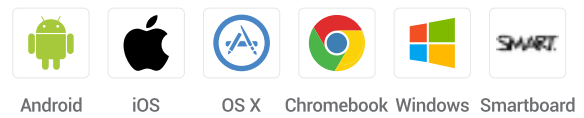


Snapplify's suite of solutions for publishers is built from our long experience in the industry: learning what works for our publishing partners, and finding ways to make content and metadata management simple and effective.

Effective content and metadata management is key to the success of your business. Our efficient metadata management systems increase your title discoverability, simplify your distribution systems, and feeds back usage data.



User access to content via a wide range of devices & platforms



Content can be supported in these formats.



Leading local and international Publishers already use Snapplify Solutions





Where your content and metadata lives

Simple, easy-to-use and secure content and metadata management that enables you to work faster, and smarter. Capture your metadata once, and access title information from anywhere. Have better control over your catalog, in multiple formats, to improve your distribution processes and sales.



Widely distributing your content is as simple as the click of a button

Distribute through Snapplify and our affiliated network to reach hundreds of thousands of readers. Sell your catalog of digital content through other retailers of your choice. Deliver multiple formats and versions of your metadata to each specific partner, faster.



Insightful analytics on reading behaviour and content usage

Effectively measure and track your ebook sales, title popularity, and reading behaviour related to your titles. Track downloads & usage, and monitor your sales and learn more about how readers interact with your content with Snapplify's insightful analytics.



Selling your eBooks is quick and easy with your own webstore

Go direct to market, and sell your books via our white-labelled store and reader technology. Sell your ebooks globally from your own branded ebook store or integrate our Reader with your existing eCommerce website, and sell your entire catalogue from a fully functional eCommerce Store and Reader application.

More secure, accessible, and versatile metadata



Snapplify increases your reach through multiple retail channels



Retailers

Snapplify offers brick and mortar retailers the ability to sell digital content such as ebooks, magazines and apps as part of their existing business.



Educational Institutions

Centralized eLearning platform for access for ebooks, resources and education apps. Provides school branded portal for digital content, library and teacher resources.



Direct Retail

Customers can purchase content directly from the online Snapplify store, and read these on the Snapplify Reader Application.

Safe and secure digital rights management

Snapplify uses SnappSafe DRM to protect your content from unauthorised access and distribution. Your content is kept safe from the moment it is imported into the Snapplify platform, through distribution, sale, and delivery. SnappSafe DRM aligns with industry standards and is approved by publishers, globally.

SnappSafe DRM does not require additional expensive licensing costs, and supports embedded and streamed video, ePub, & PDF content formats.

